**Melisa Yılmaz**

Date of birth: 13/03/1998

Nationality: Turkish

Gender: Female

Mother tongue: TURKISH

Other Languages: English(professional), German(beginner)

Phone Number: (+90) 5415375389

+4915258765869

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**Work Experiences**

2022 - Current: Geeks34 Media Productions, Creative Copywriter and Verbal Branding Designer

*Duties and responsibilities: Verbal branding exercises and verbal design for brand heart; Organization of SEO compatible web content; Production of SEO compatible blog content in line with brand needs; verbal content for short films, commercials and videos.*

2022-Current: ROIBLE Organic Growth Agency, Freelance Content Manager and Content Editor

*Duties and responsibilities: SEO compatible content production and editing of the produced content; organizing the writer team in line with the content needs; Leadership in all processes related to content management*

2020 - 2022: Procter & Gamble, Corporate Communications Assistant

*Duties and responsibilities: Managing donation processes with non-governmental organizations, carrying out ofline and online media processes with media agencies, supporting internal communication processes, preparing video content that will increase company visibility together with employees and stakeholders, to follow up the bulletins to be served, to provide communication regarding all events and organizations that the company will participate in, preparing projects on accessibility and internal inclusion*

2019 - 2020: İstanbul University Career Research Center, Peer Guide

2017: Dünya Psikoloji, Academic Researcher

**Education**

2021 - Current: İstanbul Bilgi University, CULTURAL STUDIES (MASTER)

2016 - 2020: İstanbul University, DEPARTMENT OF PSYCHOLOGY

2017 - 2021: İstanbul University, Theatre Criticism and Dramaturgy

**For reference:**

Ayça Demirci Turgay,

Corporate Communications Director, Lead Team Member, P&G Turkey CCAR,

Phone Number: 05323016355

**Volunteering and Projects**

2021 - Current: Kuyrukluyıldız Project (Workshops focused on psychosocial development with children living in disadvantaged areas)

2017 - 2018: Istanbul University Volunteer Academy (Short-term projects and project writing/preparation trainings with various non-governmental organizations in Turkey)

2016 - 2017: Değiştiren Adımlar Derneği(Changing Steps Association) Renkli Kampüs(Colorful Campus) Program (Short-term projects with various non-governmental organizations)

2016 - 2017: Initiative Project (The aim of this project, supported by the Sabancı Foundation, is to research and report how accessible the universities are for people belonging to disability groups.)

**Hobbies and Interests**

Ceramic, Writing (I have a story book called Üflenmemiş Rüzgarlar(Unblown Winds).), Natural Activities(camping, trakking, cycling)

**Digital Skills**

Microsoft Office, SPSS, Microsoft Teams, Outlook, Zoom